

# SCOTT HUBBELL PAST/PRESENT SPONSOR & CLIENT LIST

AMERICAN LASER CENTERS  
AIR NEW ZEALAND  
ALL AMERICAN COMMUNICATIONS  
ANDERSON SURF SKI  
ANHEUSER-BUSCH, INC.  
ARROWHEAD WATERS  
ASP  
AUSTRALIAN GOLD  
AXE  
BEN & JERRY'S  
BBDO  
BIG FIVE  
BODY GLOVE  
BOLLE'  
BRITTA  
BUD LIGHT  
BUSHNELL  
C4  
CANADIAN GLACIER  
CAREFREE GUM  
CHAIT/DAY/MOJO CITRE SHINE  
CLEAR CHANNEL  
CLUB SPORTSWEAR  
COORS  
COPPERTONE  
CROAKIES  
DA FIN  
DDB NEEDHAM WORLDWIDE  
DEL WILBUR & ASSOCIATES  
DELLA FEMINA IVORISSON  
DICKS  
DHL  
DORF & STANTON COMM.  
DUDLEY ANDERSON YUTZY  
EVERLAST  
FIAT  
FINIS  
FLEISHMAN HILLARD  
FOOTE CONE & BELDING  
FORD / JWT  
FOSTER'S LAGER  
GALLO  
GARGOYLES  
GENERAL FOODS

GENERAL MOTORS  
GENERAL MILLS  
GOLD'S GYM  
HAAGEN DAZS  
HANDY TAN  
HAWAIIAN TROPIC  
HOBIE APPAREL, INC.  
I SKI SUNGLASSES  
IMG  
LEVIN/DAVIS/SALKIN  
JANTZEN  
JEEP  
JIMMY Z'S  
JAMMIN APPAREL  
JOHNSON & JOHNSON  
KENWOOD U.S.A.  
KEARTH  
KIIS  
KPWR  
KROQ  
LA GEAR  
LAND SHARK  
LE COQ SPORTIF  
MARTLET IMPORT CO  
MAUI & SONS  
MAUI JIMS  
MAZDA  
MICHELOB LIGHT  
MICH ULTRA  
MILLER BREWING COMPANY  
MISTRAL  
MOLSON  
MORGAN & SAMPSON  
MUSCLE MILK  
NAYA  
NESTLES  
NIKE  
NISSAN  
O'NEILL  
OAKLEY  
OCEAN KAYAK  
OCEAN STORM  
OP SUNWEAR  
ORBIS  
PATAGONIA

PEPSI  
PERSOL  
PIZ BUIN  
PBR  
PRESS MEDIA  
POWER BAR  
PURELY HAWAIIAN  
QUEST  
QUIKSILVER  
RADISSON HOTELS  
RC COLA  
RED WINGS  
REEBOK  
REVO  
ROCK STAR  
ROGERS & ASSOCIATES  
ROXY  
RTD  
SAMSUNG  
SCION  
SPALDING  
SPEEDO  
SPEEDGEL  
SPORTS AUTHORITY  
SQUIRT  
STRAIGHT DOWN  
STROHS  
SUZUKI  
SWATCH  
TEVA  
TOYOTA  
TRAVELODGE  
TREO  
UNOCAL  
VAMPS  
VIPER FINS  
VUARNET  
WAVE REBEL  
WET N WILD COSMETICS  
WESTWOOD PHARMACEUTICALS  
WILSON  
WHITE MOUNTAIN COOLERS  
WOOD UNDERWEAR  
YAMAHA

# **SHP/BEACHSPORT.ORG EVENT HIGHLIGHTS**

**PBR "Bulls on Huntington Beach / "Budweiser Made in America" Beyonce' Fountain concert**

**COPA World Championships Screening Party-Santa Monica Pier / Mich-ultra Malibu Rock Climb**

**The International Surf Festival 6man 1995-present-The Bud Light Ocean Festival Series 1988-1998**

**The first Miller Pro Beach Volleyball Tournament / The Bud Light California State Beach Volleyball Championships**

**The Nissan Beach 1999-2002 / The Bud Light California Beach Volleyball Series 1990 to present**

**The Michelob Light Women US Championships / The National Amateur Beach Volleyball Championships**

**The Michelob Light Women World Beach Volleyball Championships**

**UCLA/CBVA East Meets West Beach Volleyball Tournament**

**The Michelob Malibu Longboard Invitational / The 1994 Bud Light US Longboard Championships**

**The Bud Light Buffalo Big Board Makaha Classic / The 1994 Oxbow World Longboard Championships**

**The 1997-1998 Southern California Ford Dealers Beach Promotions / The Catalina Paddleboard Race**

**General Foods/Crystal Light LA Beach Summer Event Series / Crystal Light World Windsurfing Regatta**

**The Maui and Sons Malibu Surfing Invitational / The California Hawaiian Tropic Beauty Contest**

**The CSLSA Regional Lifeguard Championships / The 1993 Jantzen National Lifeguard Championships**

**The Details Magazine LA Beach Volleyball Open / The Oceanside World Body Surfing Championships**

**The Malibu Molson World Lifesaving Championships / The Stroh's California Gold**

**The Mayor Bradley Japan vs. California Tug of War / 3Manhattan Beach Opens**

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Scott's success record with these projects and his affiliation with the L.A. County Lifeguards brought him together with The Baywatch Production Company, with which he co-produced the teaser that sold the series to NBC. During the filming, Scott was the liaison between the L.A. County Lifeguards, California State Lifeguards, Hawaiian Lifeguards, Department of Beaches and Harbors and the U.S. Coast Guard.

His responsibilities have included securing special permits, product placement, water units, casting elite talent, liaison to government agencies and trouble shooting many aspects of production. He has overseen 240 Baywatch episodes and recently provided footage for Toyota's commercials used in the 2018 World Series broadcast.

## **BEACHSPORT.ORG**

Was created by Scott Hubbell as an Event marketing arm of Scott Hubbell Productions Incorporated in 1985, SHP Inc. has extensive experience in the fields of beach marketing, event promotions, and ocean sport competitions, as well as a diversified track record of providing production services for the film and television industry.

## **BEACH MARKETING AND EVENT PROMOTIONS**

When proposition 13 limited government funding for ocean competitions, Scott Hubbell Productions, Inc. (SHP) went out to the corporate sector to keep these types of events on the calendar. It was Scott Hubbell's love for these events and his success at attracting corporate funding that created SHP, Inc. Over the past three decades SHP, Inc. has generated several million dollars of funding for beach related programs while continuing to build an impressive reputation for skill at producing and filming live events above and below the ocean's surface.

In 1983, SHP established the beach marketing concept that the Los Angeles Board of Supervisors adopted. The concept was to bring the corporate sector into supporting beach operations and events. The Department of Beaches has generated substantial income every year from that SHP blueprint. These concepts have been implemented statewide. SHP's success in finding sponsorship dollars for events attracted several other organizations to seek SHP representation. This equated to more events on the beaches; SHP was responsible for generating the Department more than 50% of its permit revenues. This led to development of the special event permit program for the Los Angeles County Beaches. SHP ran this program on a three-year contract with the County and SHP tripled the county's beach event permit revenue.

In addition to our mainstay beach sport events, SHP has coordinated Beach concerts; fit test events, Body Building exhibitions, Network catered parties and a diverse menu of activations. In the last 3 decades, SHP events have attracted over 800,000 participants and have provided entertainment to millions of spectators. SHP Inc. was instrumental in creating the Women's Professional Volleyball Association (WPVA). Scott represented and staged a majority of the tournaments and increased the prize money each year. SHP Inc. has generated funding for USA Waterpolo, USA SUP National Team, Coalition of Surf Clubs, the California and United States Lifesaving Associations, as well as co-sponsoring dozens of environmentally themed programs with a multitude of beach communities. Beachsport.org created the Patagonia Blue Green initiative, Keep it Blue and has been supporting the Surfrider Foundation, National Beach Clean up Day, Heal the Bay and several ABInBev "Better World" campaigns. SHP Inc. has been funding and operating California Beach Volleyball for three decades.

**Since 1981, SHP Inc. has successfully promoted over 5000 events. (See event highlights)**

SHP Inc. has provided a myriad of turnkey services for dozens of clients and Advertising agencies. Scott has been a marketing consultant for the Southern California Ford Dealers, Anheuser-Busch, and the Nissan Motor Corporation, just to name a few. Scott's expertise provided creative input on several of their most successful advertising campaigns as well as designing and producing point of sale and promotional items for the event activations.